

Relevant
Experience

(Freelance) Digital Producer/Senior Project Manager

Interlude.fm (New York, NY)

Current

- Digital producer leading Interlude's brand partnerships programs by constructing a personalized and interactive viewing experience using Interlude's technology platform.
- Global brands include IBM, Shell, Red Bull, Hasbro.

(Freelance) Interactive Producer

Wieden+Kennedy (New York, NY)

Current

- Digital consultant. Clients include Delta and ESPN.

(Freelance) Digital Executive Producer

Havas Worldwide (New York, NY)

2015 - 2016

- Lead technical digital producer on IBM Developer brand.

(Freelance) Digital Producer

Psyop (New York, NY)

2015

- Acted as an in-house digital consultant on pitches and various technical projects.

(Freelance) Digital/Integrated Producer

Sid Lee (New York, NY & Montreal, QC)

2015

- Lead digital/integrated producer managing digital build and content creation for global Samsung Next Is Now campaign to launch the new Galaxy S6 and S6 edge devices worldwide.
- Direct day-to-day contact with Samsung clients in Seoul, South Korea providing guidance throughout the creative and development process.

(Freelance) Digital Producer

Young & Rubicam (New York, NY)

2014

- Produced the interactive novel *The Vanishing Game* written by William Boyd for Land Rover. thevanishinggame.wellstoriad.com

(Freelance) Digital Executive Producer

Ogilvy & Mather (New York, NY)

2013-2014

- Produced online graphic novel built in HTML5 for Coca-Cola Corporation (Fanta): www.playfanta.com
- Past and current clients include: Philips, Holiday Inn, Nestle, American Express.

(Freelance) Executive Producer

JWT (New York, NY)

2013-2014

(Freelance) Integrated Producer

IPG Media Lab (New York, NY)

2013

- Creating content for emerging technology and the future.

(Freelance) Digital Senior Project Manager

Publicis Modem (New York, NY)

2011 - 2012

- Producing various interactive projects for Citibank including iPhone apps, website redesign, out of home interactive installations and mobile WAP.

(Contractor) Interactive Producer

Google Creative Lab (New York, NY)

2010 - 2011

- Liaise with digital agencies in developing Creative Lab concepts utilizing rapid prototyping.
- Improving products including Google Search, Chrome, Google TV, Google Instant and DemoSlam.com.

(Freelance) Senior Producer

Hush Studios (New York, NY)

2010

- Produced 3 different interactive wall installations for Infiniti campaign that feature high-resolution projections and motion tracking technology.

(Freelance) Senior Creative Producer

MRM Worldwide (New York, NY)

2009 - 2010

- Lead producer on all MasterCard, Lunesta, General Motors, Smirnoff interactive global initiatives.

Producer

R/GA (New York, NY)

2008 - 2009

- Lead produced Nike Basketball's Ballers Network Facebook application, iPhone and mobile WAP site – 13TH Annual Webby Awards Honoree in 2009: Best use of GPS or location technology and 2009 One Show Interactive GOLD winner.

Project Manager

AKQA (San Francisco, CA)

2007 - 2008

- Managed client accounts including Nike: 90 Days of Football (NikeFootball.com) and Xbox (game titles including Ninja Gaiden II, Project Gotham Racing 4 and Pinata Party).
- Experience with localizing websites for Asian and European markets.
- Strong technical background with working knowledge in MySQL, HTML, JavaScript, XML and PHP.

Producer

EVV (San Francisco, CA)

2006

- Manage major client accounts including **Wrigley, Office Max (www.El Yourself.com), Yahoo!, LeapFrog, McAfee.**

Web Developer/Project Manager

Sony Pictures Digital Entertainment (Los Angeles, CA)

2005 - 2006

- Develop, Manage and Maintain all Sony Pictures Television property web sites including *The Boondocks – 10TH ANNUAL WEBBY AWARDS HONOREE IN 2006, Seinfeld, Rescue Me, The Shield, Days of our Lives, The Young and the Restless.*

(Intern) Content Management and IT

Vignette Corporation (Austin, TX)

2001 - 2002

Education	The University of Texas (Austin, Texas) Bachelor of Science, Advertising. Concentration: Interactive Advertising, Minor in Japanese GPA 3.5 in Advertising
Skills	Computer Programs: Microsoft Office, Adobe Creative Cloud CS, Vignette CMA, Vignette V/6, E.piphany, Teamsite, Dreamweaver, Homesite, MAC/Windows OS. Working knowledge of HTML, CSS, UNIX, PHP, XML, .NET, MySQL, UNIX Foreign Languages: Fluent Mandarin, Basic Japanese, Basic Spanish